

EarthMap Solutions Licenses Image Processing Software from Boeing

Boeing (IL, USA) has entered into a license agreement with EarthMap Solutions, Inc. (CO, USA) to provide imagery products and services to the Agriculture and Land Management markets.

The company will combine the licensed Boeing image processing software with its own proprietary technology to strengthen its competitive offerings. EarthMap Solutions expects target markets for its products and services to exceed US\$ 1 billion.

The licensed technology was originally developed under a Boeing-led joint venture to leverage the company's capabilities into emerging markets for remote imagery products and services, including agriculture. A corporate decision to focus on growth opportunities in core markets led Boeing to exit the joint venture and offer the commercialised technology for license to EarthMap Solutions, that includes former employees of the joint venture.

<https://www.gim-international.com/content/news/earthmap-solutions-licenses-image-processing-software-from-boeing>
