

Esri and Smart Dubai Sign Enterprise Agreement



Esri has announced that Smart Dubai, the government agency leading Dubai's smart city transformation, has signed an enterprise agreement (EA) providing ArcGIS technology to 44 entities across the government. The EA will be used by Smart Dubai for its smart city platform, called 'Dubai Pulse', to integrate and map data for better decision-making.

The shift toward smart technologies in recording and processing data is the foundation for success in the era of big data. Dubai Pulse will use Esri's geographic information system (GIS) technology – clubbed with data accumulated by the Dubai Data Establishment – to offer smart and secure services and tools including dashboards, mobile apps, and analytics capabilities. The platform compiles all government data in one place, where the right information can be provided to the right people whenever they should need it.

Digital aggregator

Dubai Pulse will empower the government of Dubai to identify issues such as traffic accident hot spots, increase citizen engagement in planning projects through the sharing of realistic 3D models, and assist with sustainability initiatives including solar energy generation. The adoption of the Dubai Pulse platform will carry the city forward as a world leader in digital transformation.

Dubai Pulse acts as a digital aggregator for all of Dubai's data, allowing leaders and stakeholders in all sectors across Dubai to easily access impactful information and data to assist in everyday business planning and overall city management, said Her Excellency Dr Aisha Bin Bishr, director general of the Smart Dubai Office. The platform is open for the public and private sector to contribute to and build, helping enhance the city's ability to analyse data, expedite decision-making, and innovate accordingly.

[Smart Dubai](#) was part of the Esri User Conference Plenary Session on 10 July, 2017, at the San Diego Convention Center.

To read more about how Esri empowers smart communities, [see here](#).