

Esri Launches Global Content Challenge



Esri is engaging students all over the world in a new contest called the Global Content Challenge. With the power of Esri content at their disposal, students will tell their own compelling scientific stories using the Esri Story Map Journal app. Entrants will use personal geographic analyses, visualisations, predictive models, and more, to explore a variety of scientific themes.

Esri views science as helping to understand not only how the earth works but also how the earth should look, said Esri chief scientist Dawn Wright. Science is the study of how we should look at the earth. GIS places scientific data in a visual context.

Judges will select the best map journals to be awarded prizes. Esri will share the winning map journals on its Collaborative Resource portal and feature them at Esri's Federal GIS and Education GIS Conferences as well as Esri Young Professionals Network events.

[Esri's Global Content Challenge](#) is open to undergraduate or graduate students at colleges or universities and to high school students enrolled in an advanced-placement human geography or environmental science course. Esri's land, ocean, and population categories of premium content libraries will be made available so that entrants can enrich their stories.

Three winners will be awarded their choice of a cash prize or Esri software in each category. The first-place winner will receive USD10,000 or software of equivalent value. Second- and third-place prizes are USD5,000 and USD2,000, respectively, or software of equal value. Entries will not be accepted after 11 November 11 2016, at 5:00 p.m. (PST). Winners will be announced on 5 December.

<https://www.gim-international.com/content/news/esri-launches-global-content-challenge>
