

# Esri Relaunches ArcGIS for Developers



Esri has announced major changes to ArcGIS for Developers, providing an enhanced mapping experience that is more accessible and affordable. These changes include a pay-as-you-go plan for all of Esri's location-based services, a decrease in the price of routing transactions, and a commercial app deployment experience for developers.

This new experience brings the power of mapping to all developers and provides greater simplicity and flexibility. Esri has introduced a new monthly payment structure for the Builder plan in its developer subscription. The Builder plan is now offered at a monthly subscription rate of US\$125. They have also introduced a 10% discount on existing annual Builder plan subscriptions. Customers who currently have an annual Builder plan subscription can continue to pay annually or switch to paying monthly.

"In addition to our existing subscription plans, we have introduced a new pay-as-you-go model that enables developers to pay only for services and transactions that they use," said David Cardella, Esri product manager for developer technologies. "Developers can now access dozens of different maps from our Living Atlas, store their data securely, route, and geocode, as well as create and deploy apps with much greater ease and efficiency."

Esri has additionally included a commercial app deployment license in all paid developer subscription plans (Builder plan and higher) at no additional cost. The price of routing services has also been reduced from US\$4.00 to US\$0.50 per 1,000 routes. This price decrease is applicable to all ArcGIS users, including the developer community.

ArcGIS for Developers offers a full suite of developer tools and development resources to build mapping and analytics solutions to support business needs. Developers use ArcGIS APIs to create location-based web and native applications for desktop and mobile devices. The enhancements and changes now give developers greater freedom to build, manage, and deploy apps as quickly as possible by allowing them to use the specific tools they need, when they need them, and priced to fit their individual needs.

To learn more, visit [go.esri.com/developers](https://go.esri.com/developers).