

European Location-Based Services Market 2005

Berg Insight (Sweden) has released a report about the latest developments on the European LBS market. Berg Insight's forecasts show that LBS could contribute with over € 2 billion by 2009. This 300+ page strategic report gives a complete overview of 27 European markets and in-depth case studies of the LBS strategies of 10 leading mobile operators. Gain detailed insights about the complete LBS value chain spanning from technology vendors, solution vendors and mobile operators to content providers, service providers and application developers.

Highlights include:

- a overview of LBS offerings, market strategies and equipment in 27 European markets
- case studies of the LBS strategies of 10 leading mobile operators
- update on location-based regulatory and standards in Europe
- profiles of 67 LBS vendors on the European market
- more than 70 executive interviews performed among operators and vendors
- forecasts up to 2009 for the major market segments
- 300+ pages.

<https://www.gim-international.com/content/news/european-location-based-services-market-2005>
