

GAF Signs Distribution Partnership with Planet



GAF's geoinformation experts have signed up Planet, one of the global leading providers of high frequent Earth Observation data to extend GAF's multisource satellite data and service portfolio for a new quality of timely observations. GAF customers all over the world can now access Planet's substantial portfolio of optical satellite data, as well as derived value-added products, through a new partnership.

According to GAF's CEO, Peter Volk, the generation of data and monitoring services offered by Planet perfectly complements the available sources and enables new services. Specifically, important domains like defence, security, insurance and agriculture will benefit from this unmatched imaging and data capacity made available by an experienced service provider like GAF.

Imaging Earth Every Day

With its current constellation of about 190 satellites, Planet can image the entire earth every day with 3-5 metres ground sampling distance (GSD) and offers RGB, RedEdge and NIR spectral bands. This constellation includes 7 SkySat satellites, which offer high resolution panchromatic and multispectral images at sub-1 metre GSD. Planet products Planet Monitoring and Planet Basemaps are available through GAF using the Planet Platform or via Planet API.

Planet looks forward to continuing the successful and trusted partnership with GAF as one of the leading companies in the geospatial market in Europe, said Marcus Apel, director strategic accounts at Planet. This partnership with GAF ensures users have access to Planet's latest data and products, and can leverage one of the largest Earth Observation archives currently available.

Planet is an integrated aerospace and data analytics company that operates history's largest fleet of Earth-imaging satellites, collecting a massive amount of information about our changing planet. Planet designs, builds and operates 190 satellites, and develops the online software and tools that serves data to users. Decision makers in business, government, and within organisations use Planet's data to develop new technologies, drive revenue, power research, and solve the world's toughest challenges.

About GAF

GAF was founded in Munich in 1985 and was the first German company dedicated to the applied use of remote sensing data and technology. Today, GAF is one of Europe's largest providers of geo-information services with a focus on Earth Observation. Of particular note is the company's position as one of the largest distributors of commercial Earth Observation data in Germany and Europe, its longstanding thematic and technical experience in the use of remotely sensed data, and its extensive domestic and international experience with regard to project implementation and provision of services. GAF is a member of the Telespazio Group, an European leader in Space services and subsidiary of Leonardo and Thales. For more information, visit www.gaf.de.