

GEO Business 2015 Launches Call for Papers



After a successful first edition of the GEO Business event earlier this year, the organisers have announced a Call for Papers for the GEO Business 2015 Conference, taking place at the Business Design Centre in London, UK, from 27-28 May 2015.

GEO Business 2015 is a good occasion to exchange global information about the latest geospatial technologies and services. The success of the last conference reflected its position within the industry; with over 115 abstracts received. For GEO Business 2015, the committee welcomes papers which will address the key commercial and technical issues facing the industry. This could include reporting on recent geospatial projects; approaches to unlock the potential of Big Data for geospatial professionals; smart GIS; data processing, presentation and applications; BIM meets geospatial; survey operations and

systems integration; international and local specifications and standards; a focus on geospatial education; location intelligence and emerging technologies; asset management; hydrographic and coastal developments; boundary disputes and legal issues; or a look at geospatial developments around the world and their impact on Europe.

Abstracts can be submitted online at www.geobusinessshow.com before 17 December 2014.

Headed up by Graham Mills, chairman of Technics Group and president of The Survey Association (TSA), the GEO 2015 Technical Conference Committee is made up of leaders from top geospatial organisations. Mills commented he is looking forward to stand as Conference Chairman for GEO Business 2015, especially at a time when we are on the cusp of great change within the geomatics industry. Mills said he will be glad to working alongside an outstanding Conference Technical Committee to review what is hoped will be an abundance of abstracts following the call for papers. The aim is to attract work-in-progress reports on all aspects of geospatial technology and applications, with a particular emphasis on papers that address the key commercial and technical issues facing the industry and new approaches to data capture, data analysis and information management.

Exhibition

Alongside the conference, GEO Business 2015 will be running an international exhibition - which will be nearly 400m2 bigger than the 2014 event – the response has already been overwhelming with 78% of the exhibitors from the 2014 show signed up within 2 weeks. Exhibitors will have the chance to demonstrate their products and services through commercial workshop sessions and an outside demonstration area; these sessions were a success at the launch event. Companies booking a stand before 2 February 2015 will receive a complimentary workshop session (further details are available from Caroline Hobden: chobden@divcom.co.uk or +44(0)1453 836363).

Also at GEO Business 2015 will be a vibrant social programme to maximise possibilities for informal networking, including a gala dinner that was a sell-out at the 2014 show. With so much positive feedback about the launch event, the organisers are expecting a greater turnout of visitors to GEO Business 2015, surpassing the level of 2014 which in itself achieved over 2,000 people attending each day.

For full information about GEO Business 2015 see www.geobusinessshow.com.