

GEO Business 2017 Kicks off with Dynamic First Day



With about 3,000 visitors from 50 countries expected to attend, GEO Business is the place to be for geomatics professionals this week. On 23 and 24 May, the latest geospatial technology is being showcased on the exhibition floor, while at the same time the conference offers visitors the very newest trends and innovations in the industry. After a warm welcome by Steven Englinton, the conference opened today with a keynote from Nigel Clifford, CEO of Ordnance Survey, titled 'Geospatial: Innovation, integration and impact'.

Further highlights of the conference programme on the first day include a keynote delivered by Esri UK focusing on what the market needs from National Mapping Agencies and the space industry. There is more from Esri today: Brent Jones, global manager land

records/cadastral is seeking the signs of disruption and how to capitalise on them. Talking about disruption: Peter Beaumont of mapping data provider HERE is holding a keynote about the autonomous vehicle and its impact on the world's information infrastructure. Other topics to be touched on include BIM, smart cities, open data and 3D visualisation.

There is plenty of excitement on the exhibition floor as well. More than 160 exhibitors are presenting their products and informing attendees about the latest technology with regard to capturing, mapping and surveying reality. GEO Business provides an excellent opportunity to meet users face-to-face in order to demonstrate the latest technological advances in equipment, explore solutions and capabilities and collaborate on design issues and options for further development.

In parallel with the exhibition during the two action-packed days at the Business Design Centre, there is an extensive promotional workshop and training programme highlighting the equipment and services being offered by the exhibiting companies. *GIM International* is keeping you updated with all the news and buzz from both the conference and the exhibition during GEO Business 2017. A comprehensive report summarising the event will be published on the *GIM International* website and in the magazine afterwards.

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