

GEO Business 2017 Launches Workshop Programme



GEO Business, a leading international showcase for the geospatial industry, has unveiled its commercial workshop programme for 2017. Featuring more than 80 workshops from 200 international exhibitors, GEO Business is expected to attract over 3,000 visitors from around the world. Held at the Business Design Centre in London, UK, on 23-24 May, the workshops and exhibition are all free to attend.

Tailored specifically to equip geomatics and geospatial professionals with practical demos of the latest research, services and technology in action, the 80-strong workshop line-up covers everything from automation, multi-channel GPR, topographic surveying, and wearable technology to 3D modelling and visualisation, hyperspectral imaging, UAV developments, and laser scanning.

Visitors to this year's GEO Business will be treated to the most exciting line-up of hands-on commercial workshops yet, says show director Caroline Hobden. They will enjoy opportunities to experience first-hand, ground breaking new products and services from leading industry innovators. Many of which won't be exhibiting at any other event in the UK this year. Being able to compare what's on offer in the market, and get advice and inspiration to ensure you make the best decisions for your business, is what makes GEO Business such an invaluable experience to the thousands of visitors that attend every year, she continued.

[The full line-up is now online to view.](#)

<https://www.gim-international.com/content/news/geo-business-2017-launches-workshop-programme>
