

Geo-matching.com and Engineering Surveying Showcase Team Up



Online product database Geo-matching.com will provide all future technical product overviews in the established publication Engineering Surveying Showcase (Showcase). Showcase is a bi-annual publication for those who work in, or supply, the geomatics industry. As of 1 July 2016, Geomares Publishing, publisher of Geo-matching.com, acquired the UK-based publishing house PV Publications. The decision for Geo-matching.com and Showcase to team up was a logical choice and will further strengthen both publications and provide its audiences with the most complete product overviews and technical information possible.

Both Geo-matching.com and [Showcase](#) aim to provide a comprehensive and complete overview of the latest developments and applications in surveying technology. The technical comparisons that Showcase has been providing for many years match perfectly with the content provided by Geo-matching.com, which is updated by manufacturers on a daily basis. Geo-matching.com will support Showcase and its readers as its online platform, by offering 24/7 access to technical product overviews, case studies and suppliers.

Herma Lenten, sales & marketing manager Geo-matching.com: "We are delighted to partner up with Engineering Surveying Showcase and its team of technical writers. This will further strengthen both publications and their content."

<https://www.gim-international.com/content/news/geo-matching-com-and-engineering-surveying-showcase-team-up>
