

# Geo Week announces sneak peek of 2024 keynote lineup



The organizers of Geo Week have released a preview of two keynote sessions for 2024: 'The Bright Future Ahead: Navigating AEC, 3D, and Geospatial Innovation and Change', and 'Geospatial for Good: How is Geospatial Technology Changing the World?'. The 2024 edition of Geo Week, one of the premier events that champions the coming together of geospatial

technologies and the built world, takes place from 11-13 February in Denver, USA.

"Keynotes set the tone for an entire event, and this year's topics and speakers are doing so in ways that will resonate across the geospatial and built world industries," said Lee Corkhill, event director at Diversified Communications. "Sunday's keynote is all about looking towards the future, emerging technologies, and workforce development, while Monday's keynote is focused on how geospatial technology is currently addressing critical problems in climate change, sustainability issues, disaster response, public health, and social justice. This combination will help attendees understand how to take the next step to use geospatial technology to better our world."

## Emerging geospatial technologies

Sunday's keynote, [The Bright Future Ahead: Navigating AEC, 3D, and Geospatial Innovation and Change](#), will be lead by Claire Rutkowski, senior vice president at Bentley Systems, and include panelists Andrea Springer, vice president of digital technology & innovation at Stantec, and Ben Stocker, construction technologist at Skender, with more panelists to be announced. The keynote will discuss emerging technologies, including generative AI, large language models, augmented reality, and how digital twins are already impacting day-to-day work in surveying, AEC, and other industries. While some of those technologies are still in their early stages of adoption, keynotes will focus on what's coming next and what workflows look like in 2030. This visionary panel will share their predictions, cautions, and enthusiasm about what's next, including a look at today's workforce and how it can be prepared for the seismic shifts ahead.

Monday's keynote, [Geospatial for Good: How is Geospatial Technology Changing the World?](#) features insights from Este Geraghty, chief medical officer and health solutions director at ESRI, with an additional speaker to be announced. Through the development of technologies and techniques, including lidar, GIS, bathymetry, photogrammetry, AI, and beyond, geospatial knowledge is being applied across disciplines to help address many critical problems. In this keynote, technology thought leaders will share their visions of how geospatial technology is already being used to make a difference in addressing climate change, sustainability issues, disaster response, public health, and social justice, and discuss how the geospatial community can get involved.

"Both of these keynotes will shine a light on the future – from the benefits of geospatial technology to the future of work," said Carla Lauter, conference chair and editorial analyst for Geo Week. "With the rapid pace of change across myriad industries, shining a critical spotlight on the road ahead is more important than ever."

Geo Week also features vendor-delivered Product Previews, Exhibit Hall Theater presentations, and workshops, in addition to an [Academic Hub](#), multiple networking events, and the [Geo Week Awards Celebration](#). More than [151 solutions providers](#) have confirmed booths on the [Exhibit Hall Floor](#) with additional companies being confirmed every week. Over [150 associations and media partners](#) are confirmed as supporters.

Geo Week provides education, technology, and resources for professionals in industries including AEC, Asset & Facility Management, Disaster & Emergency Response, Earth Observation & Satellite Applications, Energy & Utilities, Infrastructure & Transportation, Land & Natural Resource Management, Mining & Aggregates, Surveying & Mapping, and Urban Planning & Smart Cities.

Visit [www.geo-week.com](http://www.geo-week.com) for more information on attending or exhibiting.



The skyline of the city of Denver at night.