

# GIS Editor Application for Geographic Data

ThinkGeo, headquartered in Texas, USA, has launched its new Map Suite GIS Editor application, designed for GIS professionals who need an easy way to create, visualise, edit and analyse spatial data. The GIS Editor, now available to the public as a free download, makes GIS more accessible to a broader range of users with varying degrees of experience, and does so at a lower cost than comparable products.

GIS Editor allows users to create and edit maps using a wide variety of spatial data in industry-standard formats, making it a valuable tool in an increasing number of industries and market segments.

When developing the Map Suite GIS Editor, ThinkGeo focused on a wide array of common GIS features and sought to provide them in an easy-to-use way. The centrepieces of the application are the familiar ribbon bar, the ability to create multiple maps inside of one project, and the unique Style Builder which makes crafting professional-looking maps easier than ever. The GIS Editor's intuitive user interface provides quick access to a wide variety of tools without burdening the user with cryptic menus or stacks of mosaic-like toolbars. The result is that GIS users of nearly any skill or experience level can find their way around the GIS Editor with ease.

For the end user, ThinkGeo has provided the GIS Editor Wiki, a growing source of documentation, walkthrough videos and sample projects aimed at helping new users get started quickly. Numerous support channels are also available, including an online discussion forum monitored by ThinkGeo's staff.

ThinkGeo is offering the Map Suite GIS Editor as subscription-based software, providing a significantly lower cost of entry and enabling occasional users to pay only for the time they need to use the application. A free, fully-functional 14 day evaluation is offered to all users, who can then sign up to continue using the GIS Editor for as little as USD49.95 per month or USD495.00 per year. Subscriptions can be cancelled at any time and with no questions asked, simply by visiting a web site. Bulk licences will also be made available for businesses and multi-user organisations.

The Map Suite GIS Editor is currently offered as a beta version, meaning that it is still undergoing fine-tuning and performance tweaks, but that major work on the software has been completed and tested. Users are encouraged to offer their opinions of the application in the official discussion forum, and to submit specific requests for new features or improvements to the ThinkGeo Enhancement Tracker.

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<https://www.gim-international.com/content/news/gis-editor-application-for-geographic-data>

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