

# GIS for Direction in Charity

1Spatial, UK, is delighted to announce that the company is entering a team in conjunction with Linknode for the 2012 Oxfam TrailTrekker challenge. Using the latest Windows phone technology, with the phones kindly donated on loan by Microsoft, Linknode will be providing its very own apps to aid navigation and record-keeping during the challenge. The “Heads Up Compass”™ overlays heading and location onto photos for visible geotagging.

The team will be also using a customised version of the ‘Where on Earth’ app which will provide information on the distance and direction to the next mile markers and checkpoints en route, keeping the teams oriented as well as motivated!

The annual TrailTrekker challenge, featuring over 230 teams this year, is an epic 100km trek over a 30-hour period (day and night!) across the Yorkshire Dales, UK, in aid of charity organisation Oxfam. This year’s challenge is taking place on the weekend of 26th and 27th May 2012.

Information about the challenge and how to help the team reach its GBP5,000 target is available by visiting the website.

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<https://www.gim-international.com/content/news/gis-for-direction-in-charity>

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