

GITA Partners with Intergeo

The Geospatial Information & Technology Association has established a new partnership with the organisers of the Intergeo Conference, which this year will take place 25-27 September 2007, in Leipzig, Germany.

[GITA](#) will work with the German Association of Surveying (DVG) on an International Exhibitor Trade Mission to help their respective exhibitors build or enhance their presence in the European market. GITA's corporate members/exhibitors will be offered special exhibit packages at [Intergeo](#), and European exhibitors from Intergeo will receive the same for GITA's Annual Conference 31, which will take place 9 -12 March 2008, in Seattle (WA, USA)

The exhibit packages being offered will include perks such as exclusive meetings for exhibitors to target customers and potential business partners. These could be especially valuable for North American companies that are considering establishing a European presence.

It's important that North American vendor companies have international contacts, and GITA is dedicated to providing the best possible opportunities for our corporate members to do that," said Bob Samborski, GITA executive director. "This program will also benefit GITA conference attendees, as they'll have the chance to see more European technology right here in the United States. It's a win-win situation."

<https://www.gim-international.com/content/news/gita-partners-with-intergeo>
