

Global Imagery and GIS Crisis Response Service

GeoEye (USA) will jointly develop a crisis response imagery service with Esri, the leading global geographic information software provider. This service, expected to be released this spring, will augment Esri's current disaster response capability with GeoEye's ability to task its satellite to collect high-resolution satellite imagery after a crisis.

Currently, Esri supports disaster and crisis response globally with best practices, technology and field response teams. GeoEye content plays a critical role in all aspects of disaster response. The new service will provide Esri and their user community access to timely and quality imagery during disasters.

This new, bundled solution is critical as current world events escalate and first responders, governments, and commercial risk organisations have the need to see, understand and respond to crisis events when lives and property are at risk. ArcGIS users will be able to leverage GeoEye's map-accurate imagery and Esri tools to gain clear and timely insight before, during and after a crisis, emergency or global event.

In July 2011, GeoEye and Esri announced their first joint product offering, GeoEye Image Pack, which provides an easy way for Esri customers with a programmatic Enterprise License Agreement (ELA) to procure high-resolution data from GeoEye's extensive imagery archive. For more information, contact Tara Cordyack, GeoEye's director of North American Channel Sales.