



Google Signs Five Year Map Agreement with Tele Atlas

Tele Atlas (Netherlands) and Google have signed a long term license agreement that gives Google access to Tele Atlas maps and dynamic content in more than 200 countries around the world.

The agreement spans Google's current and future map-based services and navigation offerings across mobile, online and desktop environments. These include the Google Maps and Google Earth services and mobile applications such as Google Maps for Mobile. The agreement also gives Tele Atlas access to edits for its maps from Google's community of users, whose suggested changes can help the company further increase the quality and richness of Tele Atlas maps.

Financial terms of the agreement were not disclosed.

https://www.gim-international.com/content/news/google-signs-five-year-map-agreement-with-tele-atlas