

Google Unveils Satellite Map Feature

Google Inc. (CA, USA) has unveiled a new feature that will enable its users to zoom in on homes and businesses using satellite images, an advance that may raise privacy concerns as well as intensify the competitive pressures on its rivals.

The satellite technology is part of the package that the company acquired when it bought digital map maker Keyhole Corp. for an undisclosed amount nearly six months ago.

This marks the first time since the deal closed that Google has offered free access to Keyhole's high-tech maps through its search engine. Users previously had to pay US\$ 29.95 to download a version of Keyhole's basic software package.

A more traditional map will continue to be the first choice served up by Google's search engine. Users will have the option of retrieving a satellite picture by clicking on a button.

<https://www.gim-international.com/content/news/google-unveils-satellite-map-feature>
