

GPS-Enabled Nikon Camera

GeoSpatial Experts has been selected by Nikon USA to sell the new GPS-enabled COOLPIX P6000 digital camera. GeoSpatial Experts is offering the Nikon camera bundled with its GPS-Photo Link Express software.

The Nikon COOLPIX P6000 bundle is characterised by the fact that both the camera and GPS-Photo Link software are simple enough to use by a wide audience, but they each offer capabilities that will meet the needs of business users and mapping professionals, according to Rick Bobbitt, President of GeoSpatial Experts.

The Nikon COOLPIX P6000 is the most advanced point-and-shoot camera sold by Nikon USA and the only digital camera with fully integrated GPS. The GPS is built into the body of the camera so that location coordinates of each photograph are automatically tagged to the photo without any input by the photographer. For GPS applications, the main appeal of this 13.5-megapixel camera – aside from its attractive price and legendary Nikon optics – is that it's small enough to fit in a pocket.

Business people can use the Nikon COOLPIX P6000 with GPS-Photo Link mapping software to document the location of their photos. The software uses the location data acquired by the built-in GPS receiver to display photos with maps in a printed report, in Google Earth or in a geographic information system (GIS) such as ESRI.

In business applications, the Nikon camera and GPS-Photo Link Express will appeal to law enforcement, assessment, real estate, emergency response, engineering & construction, and oil & gas personnel. The camera and software packages are available with an optional ruggedised, waterproof Pelican case.