

# GPS Innovation Alliance to Support GPS Importance

Citing the ever-increasing importance of the Global Positioning System (GPS) to the global economy and infrastructure, a group of US-based GPS advocates have announced the formation of the GPS Innovation Alliance, an organisation dedicated to furthering GPS innovation, creativity and entrepreneurship.

Members of the Alliance are drawn from a wide variety of fields and businesses reliant on GPS. These include manufacturing, aviation, agriculture, construction, transportation, first responders and surveying and mapping. Still others are organisations representing consumers who depend on GPS for boating and other outdoor activities, and in their automobiles, smartphones and tablets.

Headquartered in Washington, D.C., USA, the GPS Innovation Alliance welcomes affiliates who share in the goal of protecting, promoting and further enhancing one of the world's most important enabling technologies – technologies that improve the lives of people around the globe.

The Alliance will build on the proud heritage and extensive expertise of the United States GPS Industry Council (USGIC), which was formed in 1991 to promote broader commercial applications of GPS and to expand global markets while assisting in safeguarding the technology's military advantages. The Council has a long history of highly effective advocacy on behalf of the GPS industry, as well as serving as a trusted source of objective information for policy makers, the media and the public both in the US and around the world.

Two long-time members of the USGIC, NovAtel Inc. and Topcon Positioning Systems, join John Deere, Garmin and Trimble as founding members of the Alliance.

Affiliate members include the Association of Equipment Manufacturers (AEM), General Aviation Manufacturers Association (GAMA) and the National Association of Manufacturers (NAM).

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