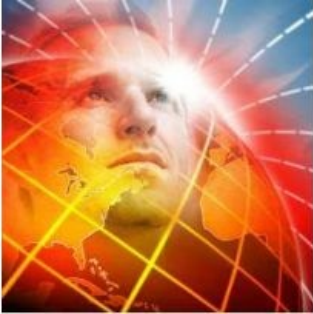


Hexagon 2011 International Conference



Leica Geosystems' High-Definition Surveying (HDS) Worldwide User Conference will participate in a new format, offering attendees an broader variety of sessions, hands-on training, networking and new business opportunities. Also the Hexagon Airborne Sensor business is inviting the customers of Leica Geosystems and Z/I Imaging to join the "Hexagon 2011" Conference.

According to Juergen Dold, CEO of Leica Geosystems, "the HDS and Geospatial Solutions user conferences are well known amongst our customers. Now, also our partners in the surveying, mapping, and positioning technologies business can expect an

exciting program under the Hexagon roof called "Trends in Mapping & Positioning for Government and Industry".

Hexagon AB, leading, global provider of 3D solutions to design, measure and position objects and to process and present data, will host its inaugural international conference, "Hexagon 2011", to be held from 6th to 9th June at the Orlando World Center Marriott Resort in Orlando, Florida, USA. "Hexagon 2011" will bring together the latest technologies and user communities from Leica Geosystems, Z/I Imaging, Intergraph, as well as Hexagon's Metrology and Technology divisions, in one location to provide attendees with a user experience of unprecedented scope and value.

"Hexagon 2011" will feature more than 200 targeted break-out sessions and hands-on training courses tailored by tracks, previews of new technologies, interactive technical demonstrations and workshops and compelling customer testimonials. Additionally, the conference's agenda includes insightful keynote presentations on industry and corporate trends as well as unlimited networking opportunities.

"The fusing of conferences into one unified "Hexagon 2011" conference underscores Hexagon's steadfast dedication to its global customers and to delivering a conference of exceptional quality and value," says Ola Rollén, President and CEO of Hexagon AB. "Every effort is being made to ensure that we exceed the expectations of our attendees, whom we thank for their continued support and encouragement."

Employing the theme "Building a Smarter World", "Hexagon 2011" emphasises the ways in which Leica Geosystems and its sister companies empower organisations to build a smarter world through industry-specific technologies that makes processes and infrastructures better, safer and smarter. More than 3,000 attendees are expected to attend "Hexagon 2011".