

Hybrid Edition of Intergeo Ready to Open Gates



Intergeo 2021 is returning as a physical event and will be held in Hannover from 21-23 September. There is a comprehensive safety strategy in place based on COVID-19 prevention rules; only people who are tested, recovered or vaccinated can gain access to the venue. The event will also be broadcast digitally for those at home. Around 250 companies will be exhibiting at the venue combined with numerous national and international speakers at the conference and on the Intergeo stage.

In line with the motto 'Inspiration for a smarter world', the event will address both current and future-oriented topics. An on-site health and hygiene station will include a testing portal, guaranteeing the safe implementation of the live event. In addition, Intergeo will take place online as a digital event. Daniel Katzer, head of expo & conference at Hinte GmbH, has a clear message after a year of online-only events: "Come to Hannover. Enjoy the intensity of the interaction and the power of face-to-face experiences. Visitors can expect a broad range of products and solutions at the exhibition and a varied international programme at the conference and [Intergeo stage](#)."

Trends and developments

The [conference](#) will approach questions on sustainability and "Green data for all". Technology trends such as machine learning and virtual reality, a focus on Galileo and Precise Point Positioning in the field of positioning, but also autonomous driving and visualization methods will be the main focal points. "It's about digitalization in cities, changed mobility and citizen participation. Further development and innovations in Building Information Modelling (BIM) are also topics, as well as the handling of large amounts of data," says Christiane Salbach, managing director of DVW GmbH and member of the executive committee of the organizer [DVW](#) e.V. (German Society for Geodesy, Geoinformation and Land Management). Furthermore, current trends in the field of robotics and UAV, user-generated geoinformation and artificial intelligence geo-applications will be discussed.

At the [exhibition](#), international exhibitors show their products and solutions 'for a smarter world'. "They will exhibit drones and the latest surveying equipment, present geo-information solutions and software for construction and infrastructure. Big players will be onsite alongside start-ups. After a year of virtual Intergeo, the exhibition is once again well on its way to positioning itself internationally," says Daniel Katzer.

Geoinformation: a common language

Digitalization has gained further momentum due to the coronavirus. Simultaneously, climate change and environmental threats are also becoming more apparent. Geospatial data and information are increasingly taking centre stage in solutions as indispensable tools for people and the environment. "Geoinformation is increasingly becoming a common language on the basis of which we can better understand the Earth and thus act sustainably," says Christiane Salbach. Visitors to the exhibition and conference come from core sectors such as environment, transport or urban planning management, as well as companies and scientists from sectors such as logistics, automotive, construction and housing, media, and health. "Whether in the modelling of flood scenarios, optimized logistics routes or autonomous driving, intelligent urban planning or on construction sites – many industries work with cross- and multi-networked geo-information," Salbach continues.

Christiane Salbach: "Experience the fascination of a live event again. Come to [Intergeo](#). After a year's break, we all need the personal experience again – the sponsors and exhibitors as well as speakers and presenters are looking forward to opening the doors to the exhibition halls in Hannover with great anticipation and expectation. Be there when the first live geoinformation event (since corona-related restrictions) opens its gates!"