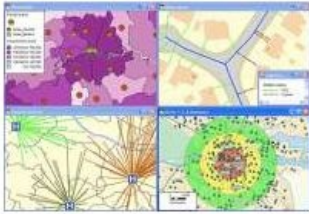


Improving Spatial Data Use



Pitney Bowes Business Insight (PBBI, UK) has launched of Pitney Bowes MapInfo Professional v11.0. This solution addresses usability and business problems related to spatial data creation, analysis, access and the cost associated with spatial data management. The new browser window offers advanced data entry options and follows the latest industry practices that result in a simple yet effective alphanumeric data entry experience. Its direct integration with MapInfo Manager promotes more effective use of an organisation's spatial data - thereby generating considerable time efficiencies.

Barnsley Metropolitan Borough Council uses a PBBI solution comprising MapInfo Professional, MapInfo Manager and MapInfo Stratus. Customer and Geographical Information analyst at the Council, Andrew D'Andilly welcomes the introduction of MapInfo

Professional 11.0. "By integrating the three solutions we have halved the council cost as compared to a purely on-premise solution. The integration between MapInfo Manager, Stratus and MapInfo Professional forms the backbone of Barnsley's enterprise data strategy for GIS and allows us to push boundaries that were not possible previously".

MapInfo Professional v11.0 has a faster tabular data creation and analysis via the new browser window: working with large datasets and obtaining preferred view is generally a multi-step process requiring 'SQL select' syntax. Now users just right click on the context menu to define preferred views. The integration of the new version with MapInfo Manager simplifies data management, including the ability to find and open the right data quickly. It is possible for users to add map data to MapInfo Manager without leaving the application. Also 64-bit operating systems are supported so that the new version can take advantage of up to twice the memory

A new Premium Services option makes road-level contextual data or navigating a map as easy as clicking a button or typing an address.

[A trial version of the software](#) is available for download.