

Interaerial Solutions 2017 to Attract Global UAS Industry to Berlin



Virtually no other sector is growing and professionalising faster than the unmanned aerial systems (UAS) sector. The focus has long since moved beyond technical aspects such as drone hardware or software. The acquisition of attractive start-ups such as [MAVinci](#) and [Ascending Technologies](#) by global players like Intel in 2016, and the great interest being shown in the technology by investors through global companies such as DHL, Mercedes, Yamaha, Amazon and Airbus, demonstrates that the emphasis has shifted to the wide range of possible applications for drones. Attention is increasingly on optimisation and on improving the efficiency of business processes and workflows. In September 2017, these companies will turn their attention to Berlin at the Interaerial Solutions event.

[Interaerial Solutions](#), which is taking place from 26 to 28 September as part of [Intergeo](#), the world's leading trade fair for geodesy, geoinformation and land management, is not only bringing Europe's largest drone show to the German capital. It also has the clear aspiration of becoming established as the number one industry gathering for commercial and civil drone applications in Europe.

At Messe Berlin, global industry experts – including top decision-makers from the worldwide UAS community, managers from large industrial groups and political representatives – will meet suppliers, manufacturers of drones and accessories, service providers and commercial drone users from various industries.

Diversity of user industries

The three-day programme of the Interaerial Solutions Forum covers the full range of possible uses and intelligent applications for drones in areas such as construction planning and monitoring, inspection tasks in the energy and water sectors, real estate, insurance, agriculture, forestry and disaster prevention. This makes the trade fair the only platform that combines all relevant drone applications at a single location.

Initial reports are expected regarding implementation of Germany's new drone regulations, which were passed by the upper house of the German parliament in March 2017. The Forum will also provide details about how to obtain the "driving licence" required for drones weighing 2kg or more and about implementing the obligation to register drones weighing over 250g – because these two regulations will provisionally enter into force on 1 October, just a few days after the trade fair.

Drone parts

Suppliers, companies offering accessories and service providers now have their very own exhibition area – the Interaerial Solutions Supplier Zone – which offers the ideal environment for discussing matters such as sourcing and partnerships. For the first time ever, the Startup Zone will offer young and innovative start-ups in the sectors covered by Intergeo and Interaerial Solutions a dedicated platform for showcasing their products and concepts to potential investors and industry representatives.

Drone Think Tank

Initiated by Interaerial Solutions, the first Drone Think Tank was launched in Berlin on 7 March 2017. It is intended as a catalyst for a sector that is growing fast and changing all the time. The objective is to use the Drone Think Tank to discuss developments, initiate ideas, develop new formats and form networks. Initial ideas from the launch meeting will already be in evidence at Interaerial Solutions 2017 in Berlin. The founding members are Kay Wackwitz from [Dronell](#), Benjamin Federmann from [Aibotix](#), Lelia Miklos from [CopterCloud](#), Michael Wieland from [CopterView](#), Michael Niesen from [Intel](#) and Juliane Jähnke from [Interaerial Solutions](#).

