Intergeo 2015 to Set New Record for Exhibition Space

Intergeo 2015 in Stuttgart is setting new benchmarks. After attracting a record number of visitors in Berlin last year, the industry's leading trade fair is now set to reach a new record in terms of exhibition space. With the hall capacity expanded to meet unprecedented demand from exhibitors from all over the world, the exhibition space currently amounts to over 30,000 square metres for the first time.

The halls that had originally been planned for the fair (Halls 4, 6 and 8) were already almost fully booked by the first quarter of this year, and Hall C2 has been added to increase the space on offer. Exhibitors have expanded their exhibition space by an average of more than ten percent since 2014 and the organisers have received further requests, especially from companies in foreign counries, reported project manager Daniel Katzer from Hinte, which is organising Intergeo for host DVW – German Society for Geodesy, Geoinformation and Land Management.

The fair is also becoming increasingly international. The exhibitors confirmed so far represent 25 different countries, with particularly high interest coming from North and South America – the region currently reaches in terms of registrations the same level as Asia for the first time. Registrations from the United Kingdom have risen significantly nearly 30 – some of whom will be represented at the joint UK Pavilion. A range of new topic platforms will have premiere this year, showing not only technical and software solutions, but also their specific applications. All in all, target audiences are so attracted, that by now there's less space left although capacity has been expanded.

3D Printing

One example of these integrated platforms is the Printing Solution Park, a hub for showcasing and pooling expertise in 3D printing. A range of cross-sector, market-ready solutions will be demonstrated and new ones developed, extending from best practice examples on the stage to future-focused applications in the exhibitors' area. The focus is on generative manufacturing technologies that open up extensive new opportunities for the GIS, architecture and construction sectors. Using quick and cost-effective print processes to produce 3D models cuts production costs and improves the quality of decisions by visualising plans, said Katzer.