

Intergeo 2019: Special Focus on Young Talent



For the first time, companies, start-ups, students, school pupils, universities and associations are coming together at Intergeo 2019 to create an interactive area focusing specifically on careers, young talent, education and innovation. “The Campus Geoinnovation brings school pupils, students and graduates together with companies, public-sector employers and universities, creating a platform for specialist discussions about career opportunities and job profiles in the geospatial industry. Universities and institutes will also showcase themselves and their graduate courses. The campus is the ideal place to make new contacts and fill specific positions,” says Christiane Salbach, managing director of [DVW](#) GmbH.

Pitches, hackathons and student competition

Over three days, the Campus offers exciting formats with opportunities for dialogue and presentations. bachelor's and master's thesis pitches, results of hackathons and the European student competition form the basis for further discussions and creating new networks among young professionals, universities, authorities and business.

The shortage of skilled staff is a real issue and major challenge for the geo industries, too. The 'Get Kids into Survey' initiative enables school pupils to discover the wide range of jobs in the industry and is another way of sparking young people's interest in this exciting work. Employers from industry and public authorities will address topics relating to young talent and careers in open discussions. All sectors face tough competition in attracting young newcomers, and know how to use tempting offers as incentives, creating some tension and surely also exciting debate.

Smart cities and BIM

Universities will be showcasing their range of bachelor's, master's and distance-learning courses, which will also reveal the breadth and depth of the courses on offer and the potential career paths. The fields of smart cities and BIM, for example, call for new and expanded qualifications.

The Campus Geoinnovation also offers the start-ups attending Intergeo a further opportunity to showcase their ideas and business models. New solutions and creative approaches provide motivation for all Intergeo participants to take a closer look at this new campus, too.

Why not let [Intergeo 2019](#) inspire you?