

# Key Role of GIS in Infrastructure at GITA

ESRI will demonstrate how geographic information system (GIS) technology is crucial for planning, engineering, constructing, and tracking infrastructure projects of all sizes at the Geospatial Infrastructure Solutions Conference, to be hosted by the Geospatial Information & Technology Association (GITA) in Tampa, Florida, from 19th to 22nd April 2009.

ESRI will show how GIS helps organisations make more informed decisions for infrastructure projects. Government, utility, and transportation organizations rely on ESRI's ArcGIS software to more efficiently manage assets and accurately connect data to a geographic location.

An ESRI user group meeting, to be held on Sunday, 19th April, will explore new features in ESRI's ArcGIS software and other GIS solutions. ESRI staff will continue these discussions during several half-day preconference seminars and short educational sessions throughout the week.

Attendees can meet ESRI staff and experience ESRI GIS technology in action by visiting ESRI at stand 513. A number of ESRI partners offering extended applications, solutions, and services for the infrastructure community will also be exhibiting. Conference attendees are also invited to participate in ESRI's Tuesday night party.

Additionally, ESRI's free post-conference seminar, Managing Infrastructure Projects with GIS, will explain how employing GIS can reduce costs, establish technical and workflow efficiencies, improve communication, and promote teamwork in nearly all aspects of infrastructure projects. The two-and-one-half-hour seminar will use real-world examples of how GIS applications are creating significant value within infrastructure projects. This seminar is open to the public.