

# Keynote Speakers at FIG Working Week 2017 Confirmed



During the [FIG Working Week](#) a series of exciting motivational speeches will set the tone for the event. The Working Week will be held in beautiful Helsinki, the capital of Finland, from 29 May to 2 June 2017. The overall theme of the Working Week is 'Surveying the world of tomorrow – From digitalisation to augmented reality'. After digitalised data is available and in use, a next step is to combine information in order to collect the data intelligently and to take further steps towards the intelligent use of digital information.

Keynote speaker at the Opening Ceremony will be Mr [Ed Parsons](#), geospatial technologist at Google with responsibility for evangelising Google's mission to organise the world's information using geography.

During the first [plenary session](#), 'Living of Tomorrow – In a Digitalised World', Mr Arvo Kokkonen, director general of the Finnish National Land Survey, will challenge the audience with his keynote speech on 'Does the Surveying Sector Change Quickly Enough?'. Then Mr Greg Bentley, CEO and president of Bentley Systems, will present a fascinating overview of 3D city initiatives. Mr Oumar Sylla, Land and GLTN Unit leader of UN Habitat, will subsequently share his vision on the development of cities after Habitat III and the surveyors' role.

The second series of keynotes is themed 'Professional behaviour – In a Digitalised World'. Ms Heidi Kuusniemi, director of navigation and positioning at the Finnish Geospatial Research Institute, will give her visionary presentation on future trends in pervasive positioning. Prof Dr Yola Georgiadou, professor of geoinformation for governance from ITC, University of Twente, will highlight 'Geo-ethics: Past, Present, Future'. Renowned Dr Jolyne Sanjak, chief program officer at Landesa, will speak about innovative and more affordable technology and how to democratise data gathering.

The third and final series is about 'The Contribution of our Profession – In a Digitalised World'. Prof Markku Poutanen, director of geodesy and geodynamics at the Finnish Geospatial Research Institute, will start with a presentation on the essence of the future of geodetic reference frames. Then Dr Janet Edeme, policy officer at Africa Union, will introduce the LSBi initiative. Prof Juha Hyypä, director of remote sensing and photogrammetry at the Finnish Geospatial Research Institute will subsequently look ahead in 'What about the future? How does the future look for surveyors in this technological era?'.