

Leica and Critigen Start Partnership

Leica Geosystems, Switzerland, and Critigen, USA, are joining forces in a formal partnership to meet increased demand for improved asset collection and management solutions.

Many organisations are now placing Geographic Information Systems (GIS) at the centre of their management operations and are demanding better data to help them understand the location, condition and nature of assets they are responsible for. Rather than treating asset collection and asset management as separate operations, asset collection and management workflows are now being integrated into one process to improve the quality and integrity of the central data repository. This provides users with access to better and more reliable information to improve the ongoing management and maintenance of critical assets.

Collectively, Critigen and Leica Geosystems have a highly regarded heritage in the geospatial sector with capabilities and experience in delivering world-class solutions for both the asset collection and management and GIS sectors.

Mike Cooper, Leica Geosystems regional market manager EMEA, said their global navigation and satellite positioning Leica Zeno series GIS solutions have been engineered to provide easily configurable and simplified asset collection workflows that integrate fully with enterprise GIS software. All Leica's ruggedised hardware has been designed and optimised to capture accurate and richly attributed data quickly in the most demanding work environments, Cooper continued. Working with Critigen and their record in delivering high-quality information management and IT solutions enables Leica to provide improved client value with a complete end to end, asset collection and management solution, according to Cooper.

Simon Cuciurean, Critigen's managing director for Europe and the Middle East added it is their collective aim to provide affordable and fully integrated asset solutions, ensuring that clients have access to the best, most accurate and richest data available wherever that information is needed. By working with Leica Geosystems in this increasingly important area, Critigen believes this can be achieved.

<https://www.gim-international.com/content/article/leica-and-critigen-start-partnership>
