

London Development Mapped Using Aerial Photography



Aerial photography from Bluesky, UK, has been used to create an interactive map illustrating the regeneration project that is transforming London's South Bank. The project is set to metamorphose the Nine Elms district of London (UK) from a semi-derelict, light industrial zone into an ultra-modern residential and business district. The online map provides detail for each element of the project using the aerial photography as a backdrop to highlight the position of the district within central London.

The interactive map is a tool for explaining the regeneration programme and demonstrating how the many complex schemes fit together, according to Helen Fisher, Nine Elms programme director. The aerial photography is an integral part of the map, providing geographical context for each element of the project and clearly illustrates the way the 26 development sites fit together and sit within the context of central London.

Nine Elms on the South Bank will benefit from three iconic attractions: a regenerated Battersea Power Station, the new United States Embassy and New Covent Garden Market – the largest fresh produce market in the country. Estate agent Knight Frank predicts property values in the district to increase by 140% between 2011 and 2016 – the highest forecast growth in the UK. The project will provide up to 22,000 construction jobs over the next ten years and once completed will provide 600,000 square metres of new business space supporting a further 25,000 new employment opportunities and deliver billions in economic growth and overseas investment.

A GBP1 billion transport improvement package will make Nine Elms on the South Bank as well connected as the rest of Central London. Two new Northern line stations will create fast, direct links to the West End, City and North London. There will also be new riverbus piers, new bus services and a new network of cycle lanes and footpaths. The Vauxhall Gyratory will be remodelled to create a more pedestrian friendly environment and a new bridge across the Thames will link the area to Pimlico on the opposite bank.

Bluesky supplied the full colour, geographically accurate aerial photography to the Nine Elms Vauxhall Partnership. Co-chaired by the leaders of Wandsworth and Lambeth Council the partnership includes the area's main developers and landowners, the Mayor of London, Transport for London and the Greater London Authority and is supported by a dedicated Programme Delivery Team.