

McMahon Unveils New Infrastructure Asset Management Tool

McMahon Associates, a US-based engineering firm headquartered in the Philadelphia area, has introduced a powerful new technology tool to help municipalities and businesses better manage activities ranging from pothole repair to traffic-light maintenance, permitting and snow removal. The tool can save taxpayers money and help businesses and municipalities run more efficiently.

[Traisr](#) is a web-based infrastructure asset-management application that relies on a Geographic Information System (GIS) to help users track, manage, maintain and report on vital assets quickly and easily, whether on the road or off. It is already being used by municipalities along the east coast. Traisr is being marketed to municipal governments and businesses that maintain vehicle fleets or have complex campuses to maintain, such as recreational facilities, landscaping companies, hospitals and utility operators.

Traisr consists of seven modular components that municipalities and companies can customise for their individual needs. It is an asset and infrastructure management application made to order, said John DePalma, principal of Traisr. The system is completely customisable and scalable; customers can add as few or as many of the modules as fit for their needs, whether with one or a thousand users.

The modules enable users to track all assets, including work orders, permits, CAD Files, fleet locations, inspections, zoning data and citizen complaints.

All modules work on a computer, tablet or smartphone and can be accessed online or offline. The system is web based, does not require any software add-ons, and data can be stored either on the cloud or on the premises. All of the data is one location, and at the user's fingertips.

Traisr ultimately does what every asset manager wants – it saves time and money, said Brian Berdel, chief information officer of Traisr. Past data can be migrated into the system, allowing the customer to review areas for improvement and adjust the current plan year after year.

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