

Microsoft Corporation Acquires GeoTango

MSN (WA, USA) has announced that it has acquired GeoTango International Corp. (Canada). The acquisition furthers MSN's rapid push into creating an immersive mapping and local search framework that enables users to easily find, explore, discover and share information and content for anywhere on earth.

GeoTango's technology assets and expertise enhance MSN's ability to deliver this experience in the areas ranging from rich real-world visualisation to location-centric community content.

GeoTango's product suite will be integrated over time into MSN's product and service offerings assets.

<https://www.gim-international.com/content/news/microsoft-corporation-acquires-geotango>
