

MicroSurvey and Pix4D Announce Partnership



MicroSurvey and Pix4D have entered into a global partnership which will provide end-to-end solutions to a wide range of customers. By combining products and competencies, the companies bring expert solutions to customers adopting unmanned aerial vehicle (UAV) and photogrammetry technology. Focusing primarily on forensic accident and crime scene investigation, Pix4D and MicroSurvey will create software bundles for complete solutions, enabling field-to-office workflows for anyone using photogrammetry.

The combined solutions for both forensic and land surveying markets will be available online and through existing MicroSurvey distribution channels.

By offering Pix4D's solution with their own products, MicroSurvey aims to provide their clients the tools they need to adopt mapping techniques like photogrammetry, stated Michael Bachinski, global business development manager of the Canada-based company. Bachinski sees market needs change drastically as the UAV market continues to grow. With their combined products, MicroSurvey and Pix4D will be able to provide smooth solutions, develop workflows and best practices, as well as provide training.

Drone-based photogrammetry is a disruptive technology for accident scene investigation, and Pix4D is enthusiastic to partner with forensics software leader MicroSurvey, said Lorenzo Martelletti, sales and marketing director at Pix4D. Investigators can use UAVs to capture data in minutes, allowing for an extremely fast cleanup of the scene. Accurate post-cleanup measurements are done virtually in Pix4Dmapper, and further transformed into court-ready documents using IMS Map360.

<https://www.gim-international.com/content/news/microsurvey-and-pix4d-announce-partnership>
