

Navteq Unveils DTM, Satellite Imagery

Navteq (IL, USA) has launched Digital Terrain Model and Satellite Imagery which enable richer, more realistic map display in location-based and navigation applications. These are in addition to NAVTEQ's 2D Landmark Footprints, Enhanced 2D Footprints, 3D City Models and 3D Landmark products.

Digital Terrain Model provides three dimensional elevation data that reflects the relative height of the earth's surface. This is further enhanced with texture and colours to help users better understand where they are in relation to surrounding natural landmarks.

Satellite Imagery adds realism to map display and helps consumers more easily orient themselves in the real world when used in navigation and location-based systems. Navteq has enhanced its Satellite Imagery to have a consistent look and feel worldwide, creating a more seamless user experience and enabling global use for large scale applications.

Both products are available worldwide and include names and features from the Navteq digital map that add more contexts.

The two new layers of Visual Content are geo-referenced to the map, which enables application developers to flexibly implement this content relevant to their user needs and system capacity.

<https://www.gim-international.com/content/article/navteq-unveils-dtm-satellite-imagery>
