

New Corporate Branding and Website for Hemisphere GNSS



Hemisphere GNSS has introduced its new 'Hemisphere' corporate branding and logo to reflect its global GNSS focus. The company has also announced a new website that has been built from the ground up based on customer and partner input. In February 2013, Hemisphere GPS was renamed and incorporated as Hemisphere GNSS. The company owns both names, but in order to reflect the company's support of all global navigation satellite systems (GNSS) and update the company image, Hemisphere GNSS will now be adopting the use of the new 'Hemisphere' logo.

The company states to be pleased to have completed its transition from a GPS agriculture-focused organisation to a truly global GNSS technology and applications company. Hemisphere GNSS is reaffirming its commitment to offering the best value in

GNSS OEM boards, antennas, marine positioning, survey, mapping and machine control products, stated Phil Gabriel, president at Hemisphere GNSS. The company is now introducing its new stylised globe logo and an updated branding to simply read 'Hemisphere', as well as a new website and URL: www.HemisphereGNSS.com.

The new, updated image of Hemisphere GNSS signals a new and exciting chapter in the company's long history as it focuses on leading next-generation, multi-frequency GNSS RTK positioning and heading technology as well as offering advanced solutions in its key applications areas. With plans to announce a number of new product innovations in the coming weeks, the future is bright for the company and its thousands of loyal customers.

To view an image of the new branding and website, [click here](#).