

New ESRI Insurance Industry Solutions Manager

ESRI (CA, USA) has appointed Mark McCoy as the insurance industry solutions manager. With 20 years of experience in the insurance industry, McCoy brings a wide array of skills to this position.

Having spent his career working in various departments at a single major insurance carrier, McCoy has seen the industry change through emerging technology and new customer requirements. While serving as a product manager, he led underwriting teams that developed processes and technology solutions enabling more effective risk mitigation and exposure management strategies. As an underwriter, McCoy completed research on the applicability of GIS for the company that led to the implementation of a solution that the company continues to benefit from today.

<https://www.gim-international.com/content/news/new-esri-insurance-industry-solutions-manager>
