

# New Opportunities for GNSS, Tracking and IoT Manufacturers



Two new partner programmes have been launched by GPSengine to guide and assist vendors and manufacturers of GNSS, tracking and Internet of Things (IoT) devices and sensors, to add support for their product range on GPSengine's platforms and services.

Platform Connect is a hosted platform service that receives, processes and stores information from GNSS and IoTs, devices, sensors, applications and third party services. Stewart Campbell of GPSengine commented that their platform's growing popularity and expanding device and sensor support, gives customers the freedom to pick and choose devices that are a best fit for their needs. The new partner programme for Platform Connect we are launching, assists vendors and manufacturers in having their range added

and officially supported.

## Free Vehicle Tracking

Free Vehicle Tracking is a no cost, no contract, real-time tracking platform with a 'bring your own device model', allowing consumers to use or purchase a device that meets their individual needs. A global platform with multi-lingual support, this is a unique consumer platform being offered for free, according to GPSengine. For vendors this is an opportunity to offer a free platform that provides a significant added value to their product line and service offerings. The new partner programme for Free Vehicle Tracking enables vendors to utilise this service by having their device range officially supported and working with the Free Vehicle Tracking system.

### About GPSengine

Based in Brisbane, Australia, GPSengine is a white label IoT platform provider, specialising in vehicle tracking. Recognised globally for innovation and quality, the GPSengine platform is the result of more than 10 years working in the telematics space. Since 2014 their primary focus has been the development and support of an easy-to-skin, customisable white label GPS tracking platform, as well as seamless integration of supporting hardware. This combination means GPSengine delivers a comprehensive M2M technology enabling companies to connect and monitor assets with confidence. ([www.gpsengine.net](http://www.gpsengine.net))