

# New Platform Connects Construction and Surveying Professionals



Publishing company Geomares, the name behind the leading international geomatics magazine 'GIM International' and the product platform for surveying, positioning and machine guidance '[Geo-matching](#)', is launching '[Geo4Construction](#)'. This new online platform brings together construction engineers and geospatial professionals in order to disseminate surveying knowledge in the Architecture, Engineering & Construction (AEC) industry and pave the way for the digital future.

The AEC industry cannot escape the digital transformation, which is creating a growing need for geospatial knowledge. Highly accurate measurements are crucial throughout the built-environment life cycle, and that is precisely where surveying skills come into play.

However, a surveyor's role goes far beyond merely acquiring geospatial data. In fact, surveyors are crucial to the success of the entire building information modelling (BIM) process.

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As an independent and technology-driven information source for the AEC industry, Geo4Construction brings you insights into trends in both technology and management, focusing on the application of geospatial technology in the construction business. [Sign up for the newsletter](#) to receive the latest information delivered to your inbox, including the most relevant news and developments and a selection of the best articles.

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