

New Sales and Marketing Manager for Geomatic Technologies

Geomatic Technologies (Australia) has named a new sales and marketing manager for Australia and New Zealand. Andrew Bashfield, formerly of Bentley Systems, has assumed responsibility for sales and marketing operations.

Bashfield will continue a career-long interest in the delivery of spatial information services and technology to the Government. Utilities and Transportation industries. Under his direction, Geomatic Technologies (GT) will expand its Australian sales force and promote its services into new market segments.

Bashfield has held a number of challenging positions in the geospatial technology field. Prior to his appointment with Geomatic Technologies, he served five years with Bentley Systems as Geospatial Sales Director and has also worked with Intergraph Corporation, Waitakere City Council (New Zealand) and many other private and government organisations.

Bashfield will be based at Geomatic Technologies'™ Australian head office in Melbourne.

<https://www.gim-international.com/content/news/new-sales-and-marketing-manager-for-geomatic-technologies>
