

# New Website for NovAtel

NovAtel has unveiled its new corporate website, which has been enhanced to make it easier to find information online regarding all of NovAtel's precise positioning products such as GNSS receivers, antennas, GNSS+Inertial systems as well as GNSS post processing software. Key industry sectors including Aerospace, Agriculture, Defense and Survey are also profiled with corresponding product suggestions for buyers within these markets.

The new NovAtel website provides easier access to customer sales and support services such as online services and technical documentation. Gordon Dale, VP Marketing for NovAtel Inc. stated, "Our website team utilized feedback from customer and dealer surveys, and information from internal stakeholders to develop a fresh new website with a significantly improved navigation structure." Dale added, "We believe our new corporate website is much more intuitive and user friendly, and that both existing and potential customers will be able to easily locate the GNSS product, industry and technical information they are looking for."

NovAtel continually updates its website with new GNSS product and technical information.

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<https://www.gim-international.com/content/news/new-website-for-novatel>

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