

NOAA Global Remote Sensing Market Study

Global Marketing Insights (OH, USA) has launched a comprehensive research study of international remote sensing markets for aerial and satellite data. The study follows a contract with the US National Oceanic and Atmospheric Administration (NOAA) Satellite and Information Services Division. The aim is to present a five- and ten-year analysis of the impact that political, economic and technical trends globally have on the remote sensing industry. Resulting information will cover technologies like aerial films, aerial digital sensors, and satellites, also including the remote sensing hardware and software sectors. The survey is globally targeted at commercial producers and end-users of such technologies, as well as at academic and government users of remote sensing. The research project will be completed and publicly available by the end of 2005.

Collecting information from respondents on-line is a main aspect of this research in order to obtain statistical research based on the current responses. Individuals from all segments of the global aerial and satellite remote sensing industry are invited to participate in the study by logging onto the URL of NOAA listed below. Respondents may simply click on the link that fits their background. Completing the brief survey will take 5-8 minutes. Based on their areas of expertise and interest, respondents may fill out more than one survey.

<https://www.gim-international.com/content/article/noaa-global-remote-sensing-market-study>
