

# Norrköping Empowers Citizens in Urban Planning



The City of Norrköping, Sweden, has empowered its citizens to plan the future city centre. The project was initiated by the city planning office of Norrköping to communicate plans for the new city centre as well as to engage citizens to contribute their ideas. In the service, based on Agency9 CityPlanner, users easily navigate in an interactive 3D view of Norrköping, allowing them to explore the city.

Information points provide details in text, images and 3D models. The user can comment and read others' comments directly in the 3D environment. Unlike traditional physical models in closed exhibition halls, the web services is available to citizens 24 hours a day. This is a new channel aimed at attracting people from the younger generations and people who are too busy to visit exhibitions and hearing meetings. This is a new way of clearly

communicating projects and building positive support for proposed plans. The service was released by Norrköping Municipality in connection with a local real estate event on 13 to 15 April 2012.

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<https://www.gim-international.com/content/news/norrkoping-empowers-citizens-in-urban-planning>

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