

# Partnership to Embed GPS Data into Digital Images

Ricoh Corporation (NJ, USA) and GlobalSat Inc (Taiwan) announced a strategic relationship to provide GPS accuracy of geo-coded digital images.

GlobalSat's BC-337 is a portable CompactFlash GPS Receiver, which utilises SiRF's Star III low-power chipset. When combined with Ricoh's GPS-Ready Pro G3 Digital Camera, high-resolution images are embedded with precise GPS coordinates.

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<https://www.gim-international.com/content/article/partnership-to-embed-gps-data-into-digital-images>

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