Pix4D Opens US Office in San Francisco

Pix4D, the Switzerland-based supplier of UAV image-processing software, is establishing an office in the USA in order to both better serve the US market and develop a strong network of partnerships in a variety of sectors. The office is located in downtown San Francisco, close to a vibrant start-up community of UAV developers, headquarters of various large companies and the home of several key industries.

After doing numerous conferences and trade shows in the US over the last two years, the company saw a big potential there for the expanding market of UAV technology, said Pix4D CEO, Christoph Strecha. Opening an office in the US enables them to be even closer to those who can benefit from the Pix4D technology and to collaborate locally with partners and customers.

Antoine Martin is managing the office, bringing with him seven years' experience in the UAS industry and many years' experience in business development, sales, and strategy. The US office works closely with value-added resellers, UAV and camera manufacturers, enterprise integrators in UAV and imaging technology, and current clients.

Pix4D's US branch is looking for talented individuals with a geospatial background and ability to work in a fast-paced setting, as it continues to develop relationships, set up workshops and establish a US presence at media and industry events. Both Martin and Strecha will represent Pix4D and present a keynote speech at the International LiDAR Mapping Forum 2015 (ILMF) in Denver.

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