

Pix4D Software Used to Launch Intel Insights Platform



Intel CEO Brian Krzanich has announced the new Intel Insight Platform at [InterDrone](#), allowing select enterprise customers to accelerate the path from drone flight to business value, transforming drone-data into actionable business insights.

The [Intel Insights Platform](#) is a cloud-based data processing, analytics and reporting service which addresses a range of commercial UAV applications and verticals – from inspections and surveying in construction, mining, precision agriculture, oil and gas, and more. Intel is working with Pix4D, among other trusted leaders in the UAV industry, to realise this new product.

More and more key players are using the Pix4D photogrammetry engine to build their own end-to-end solutions, said Lorenzo Martelletti, sales and marketing director of Pix4D. He added his company is glad to support Intel with their software and knowledge to grow in the drone data market.

Along with industry-leading [Pix4Dmapper](#) software, Pix4D offers a range of enterprise-grade solutions for businesses that need a photogrammetry engine to integrate drones and drone data into their operations.