

PlanetScope now accessible via Google Cloud Marketplace



PlanetScope is now accessible on Google Cloud Marketplace. This availability of Planet's flagship satellite imaging product contributes to the company's mission to democratize access to near-daily satellite imagery, enabling organizations to visualize and understand the changes occurring on our planet.

For Google Cloud customers, leveraging the power of PlanetScope has never been

easier. With just a few clicks, users can request a private offer via the Google Cloud Marketplace to access Planet's high-resolution satellite imagery available through their listing: PlanetScope on Google Cloud Marketplace.

PlanetScope, renowned for its daily revisit capability and high-resolution imagery, empowers industries and organizations worldwide. Whether monitoring agricultural landscapes, urban development or environmental changes, PlanetScope provides the insights needed for informed decision-making.

"Our goal is to make Earth imagery accessible broadly, helping businesses and governments make data-informed insights for the growth and sustainability of critical industries. By bringing PlanetScope data to Google Cloud Marketplace, we are offering new and existing customers unique opportunities for broad area management," said Planet president Kevin Weil. "Our partnership with Google helps streamline the process of buying and analysing geospatial data at scale."

New level of collaboration

The integration of PlanetScope with Google Cloud brings a new level of collaboration and convenience to users, allowing them to leverage the scalability and reliability of Google Cloud to analyse, process and derive meaningful insights from the company's vast satellite imagery archive. With PlanetScope now available on Google Cloud Marketplace, users can experience enhanced efficiency in procurement, streamlined billing processes and seamless scalability to meet the growing demands of their projects. Additionally, the integration provides easy access to high-resolution satellite imagery, enabling users to harness the power of daily, global coverage for enhanced geospatial analysis and monitoring.

Planet and Google Cloud share a commitment to helping governments and industries build a more vibrant future. In 2022, Planet was designated as a 'Google Cloud Ready Sustainability Partner' for proving its success in building and producing solutions and tools on Google Cloud to help customers achieve their sustainability goals. Now, by providing real-time Earth insights via Google Cloud Marketplace, the company continues to democratize access to enable decision-makers to act more swiftly and efficiently to create a more sustainable and equitable future.

"Bringing Planet to [Google Cloud Marketplace](https://www.google.com/cloud/marketplace/) will help customers quickly explore and manage the PlanetScope Earth-observation data on Google Cloud's trusted, global infrastructure," said Dai Vu, managing director, Marketplace & ISV GTM Programs at Google Cloud. "Planet can expand access to this important data, and securely scale and support customers on their digital transformation journeys."



PlanetScope image of Lake Shasta, California. (Image courtesy: Planet Labs PBC)