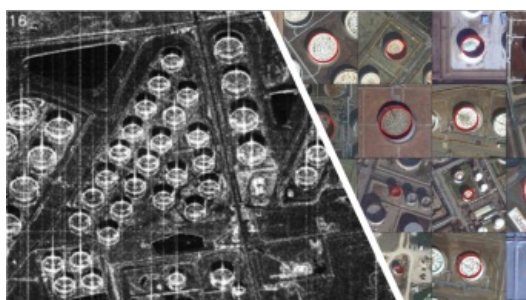
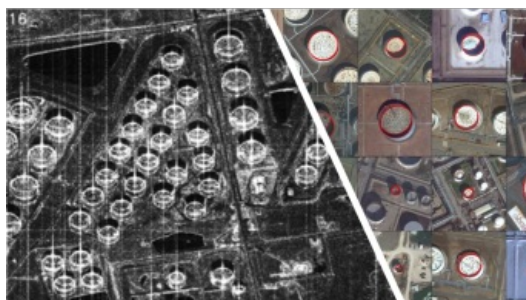


Preparations for Inaugural Geo Connect Asia 2020 Gather Momentum



With just two months to go until the first-ever edition of Geo Connect Asia 2020, organizers Montgomery Asia have announced the first wave of speakers and exhibitors. This March, the inaugural event will be a focal point for the multi-billion-dollar ASEAN geospatial industry. The global geospatial market is predicted to be worth [US\\$134 billion](#) by 2025, with the Asia-Pacific region in particular



expected to post the highest growth rates. This growth will be driven by the anticipated high demand for geospatial technologies as governments in the ASEAN region continue to invest in new infrastructure and other 'smart' initiatives, such as the ASEAN Smart Cities Initiative.

In Singapore alone, the nascent geospatial industry is currently valued at about [SGD 500 million](#) and geospatial adoption has become an important and critical component in the development and evolution of ASEAN's infrastructure and industry. Indeed, geospatial investment will be essential to achieve the promises of the 4th industrial revolution ('Industry 4.0'). To this end, global events company Montgomery Asia has launched Geo Connect Asia 2020, Southeast Asia's first geospatial technologies and location intelligence

solutions event to support and bring together the rapidly growing ASEAN geospatial industry in March next year.

Montgomery Asia has now announced the first wave of exhibitors and speakers who will be showcasing their latest innovations and sharing their deep insights at this landmark conference and exhibition to be held at the Suntec Convention Centre. Leading geospatial data expert [Ng Siau Yong](#), chief data officer at the Singapore Land Authority, will be a moderator at the conference, bringing valuable expertise on geospatial information governance, infrastructure and technology development, capacity building and the use of geospatial systems in data analytics.

"The accelerating growth of the geospatial industry has mirrored the rising prominence and adoption of big data, augmented reality, machine learning, artificial intelligence, the Internet of Things (IoT) and 3D technologies," says Rupert Owen, event director, Montgomery Asia. "Amid growing investment in these technologies, the geospatial industry has emerged as a new space with immense potential, especially in the developing ASEAN market," he adds.



Trimble on show at the Digital Construction Conference in Jakarta in November 2019.

Exhibitors

Geo Connect Asia 2020 will boast some of the world's biggest players in geospatial technology and location intelligence solutions. Industry leaders already confirmed for the event include Trimble as Platinum Sponsor, Vexcel Imaging GmbH and Orbital Insight. Some of the novel technologies on show at Geo Connect Asia 2020 will include AR/VR, digital terrain analysis, Earth observation & satellite, instrumentation & automation, Lidar, photogrammetry & remote surveys, remote sensing, topographic surveys and many more. John Whitehead, APAC director of sales and distribution of leading geospatial technology company Trimble comments: "Geo Connect Asia 2020 is coming at the right moment for the fast developing Southeast Asia region and there is a tremendous need for the benefits Asia's geospatial and location intelligence industry can bring. Governments and companies are recognizing this and we are delighted to be a part of this event."

Conference

Speaking at the conference, seminars and plenary sessions will be a number of government officials and business leaders from the geospatial industry, including keynote speaker [Dr James Crawford](#), CEO of California-based geospatial analytics giant Orbital Insight. Offering his insight on the growing importance of geospatial technology across business and government, Dr Crawford says: "Today it is

ever-more imperative to help the world understand what is happening on and to the Earth, with the increase in natural disasters, supply chain and manufacturing disruptions, national security threats and shifts in populations and construction demands. All industries and government can improve their decision-making process using real-time and multi-source geospatial data.”

Community

To help bring together the growing industry and build bridges between ASEAN's diverse markets, Geo Connect Asia 2020 has also appointed a group of captains of industry as its distinguished ambassadors. The prestigious roster of experts include Ng Siau Yong, director of the GeoSpatial and Data Division and chief data officer of the Singapore Land Authority, Lanita Idrus (publisher, Asia Miner), Dan Schirren (head of business development, Ordnance Survey), John Whitehead (director of sales and distribution APAC, Geospatial Division, Trimble) and Jan Schoderer (sales director APAC, Vexcel Imaging GmbH).

“As we usher in the second decade of the millennium, decision-making in government and industry will involve increasing levels of sophistication in order to address the challenges of a growing population amid resource scarcity and other environmental challenges,” says Rupert Owen. “Geo Connect Asia 2020 aims to provide a platform and springboard for government and industry leaders to come together to address the increasingly salient issues of tomorrow.”



Orbital Insight’s technology translates raw optical and radar satellite data along with millions of GPS signals into actionable intelligence.

The highly anticipated Geo Connect Asia 2020 will be held at Suntec Singapore from 18-19 March 2020, and is set to draw over 2,000 professional visitors from the region and beyond. Comprising a B2B exhibit, strategic conference, and technical seminars, Geo Connect Asia 2020 will provide a one-stop-shop for exhibitors and visitors alike. More than 60 international exhibitors from Australia, Asia, Europe and North America are expected to be in attendance.

Themed ‘Global Solutions for Asia’s Geospatial and Location Intelligence Markets’, the exhibition provides a global stage for the industry’s pioneers to demonstrate the untold potential of these technologies. The conference will encompass various industry verticals such as asset management, building & construction, precision agriculture, forestry, mining, transportation & mobility, distribution & logistics, and smart cities. Themed ‘Mapping the Data-driven Future Economy’, the content will be thought leadership-focused with data, AI and the latest technologies at the forefront of discussions.

Geo Connect Asia 2020 will be held from 18-19 March 2020 at Suntec Singapore. Exhibitors may register their interest to exhibit [here](#), and visitors may register [here](#).

<https://www.gim-international.com/content/news/preparations-for-inaugural-geo-connect-asia-2020-gather-momentum>
