

QuickBird Imagery Used for Ecosystem Mapping

The Nature Conservancy, an international non-profit organisation, is using DigitalGlobe's QuickBird satellite imagery to assess biological diversity and conservation progress in several regions throughout the USA and elsewhere. Satellite imagery and GIS have proven to be essential tools in the Conservancy's evaluation process. The organisation and its more than one million members preserve plants, animals and natural communities representing the diversity of life on Earth by protecting the lands and waters they need to survive. The Conservancy, headquartered in Arlington (VA, USA), has 400 offices in 29 countries. To date, the organisation has been responsible for the protection of more than 14 million acres (57 thousand square kilometres) in the USA. In Latin America, the Caribbean, Asia and the Pacific it has helped preserve more than 83 million acres (335 thousand square kilometres).

<https://www.gim-international.com/content/news/quickbird-imagery-used-for-ecosystem-mapping>
