

Racurs Unveils 2014 Conference Venue



Racurs will be organising its annual conference this year on the island of Hainan, China. The 14th International Scientific and Technical Conference called 'From Imagery to Map: Digital Photogrammetric Technologies' will take place from 20 to 23 October and will be co-organised by Smartspatio Technologies from China.

Every year the Racurs conference brings together the best specialists of the field from dozens of countries and provides them excellent opportunities for professional communication and discussion. Permanent participants of the Conference are such leading companies in the remote sensing field as DigitalGlobe (USA), Airbus Defence and Space (France), enterprises of the Federal Space Agency (Russia), Hexagon (Sweden), Microsoft/Vexcel (Austria), and VisionMap (Israel).

The use of satellite and aerial surveys is presented by industry leaders such as FSUE Roslesinforg (Russia), JSC Roscartography (Russia), Gazprom VNIIGAZ (Russia), KazGeoCosmos (Kazakhstan), Eurosense (Belgium), Leibniz University Hannover (Germany), MapWorldTechnologies (India), and many others.

China

One of the features of the Conference is its annual change in location. This not only allows for a variety of conference work, but it also opens up new opportunities. This year Racurs chose China as the venue, taking into account the increased influence of Chinese on the remote sensing and geoinformation market.

Currently the Chinese market is one of the most challenging consumers and suppliers of geospatial data. Due to China's huge area, rapid economic growth, and advances in space technology, the world's leading companies aspire to work with this nation. Our decision to hold the next Conference in China is further proof of the great importance of the Chinese market to methods of remote sensing development and photogrammetry technologies.

Benefits

How will participation in the conference benefit you? First of all it functions as a platform to share your own experience and get acquainted with the achievements of colleagues, as well as take in large amounts of interesting and very useful information. The conference is covered broadly by leading Russian and foreign industry mass media. It also allows participants and sponsors to network with each other and create new contacts.

Based on the experience of previous conferences, Racurs expects that this will once again be a very interesting, vivid and memorable event.