



Sanborn Selects VisionMap A3 Camera

The Sanborn Map Company, with headquarters in Colorado Springs, USA, and VisionMap LLC, located in Myrtle Beach, USA, jointly announced today the delivery of the VisionMap A3 digital aerial camera system to Sanborn. Sanborn, provider of photogrammetric mapping and geographic information systems (GIS), selected the A3 system after thoroughly evaluating other camera systems.

John Copple, chief executive officer of Sanborn stated that clients are demanding very accurate, best-value products, and that the A3 testing Sanborn performed verified that the performance of the system will meet those requirements. The A3 camera system provides high-resolution imagery from a significantly higher altitude than the standard aerial mapping cameras and it delivers the largest footprint of aerial cameras available today. This translates into cost savings for Sanborn's customers.

Sanborn is a full-service company offering quality solutions in the mapping and GIS industry. With technology centres across the US and abroad, Sanborn offers a complete suite of photogrammetric mapping and GIS services backed by a strong commitment to customer service. Founded in 1866 as a fire insurance mapping company, Sanborn has progressively achieved levels of excellence both throughout the US and internationally.

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