Senior Vice President of Product Integration Appointment

GeoEye has appointed Steven P. Wallach to the new position of senior vice president of Product Integration. Mr. Wallach joined GeoEye on 3rd January 2011, and is located at the St. Louis value-added production facility.

GeoEye's chief operating officer Bill Schuster said that Steve was part of the senior leadership group at the National Geospatial-Intelligence Agency (NGA) and is recognised as a leader in the geospatial industry. At GeoEye, he will identify new product opportunities and lead their integration into the company's portfolio. Steve will work closely with all elements of the business to develop detailed business plans as part of the product rollout strategy.

"I am extremely excited to join GeoEye's leadership team. This role provides an inspiring new challenge for me after proudly serving the NGA and the defense, intelligence and civil communities for the bulk of my professional career. I look forward to applying my geospatial data management and product development skills in the commercial markets," Wallach said.

Wallach's exemplary career includes more than 32 years with the NGA and its predecessor organizations, where he held a variety of leadership positions in analysis, production, research, development, technology and operational support areas. Wallach last served as the NGA's Geospatial Intelligence information executive, where he championed the NGA Data Centre and their data management activities. He also served as the Department of Defense's senior agency official for Geospatial Information, representing the agency at the federal level. Prior to this, Wallach served in several senior roles as the NGA's technical executive, director for Analysis and Production and West area executive. During the creation of the National Imagery and Mapping Agency, he served as the deputy director for Technology and led the Agency's research and development program.

Earlier in his career, Wallach served at the Defense Mapping Agency, where he produced various specialized geospatial products; managed telecommunications programs; supervised software development, geospatial production and operations support organizations; and led the Agency's weapons and systems development support. He also served on various executive and advisory committees until his retirement in December 2010, which included service as vice-chair of the National Geospatial Advisory Committee. Wallach began his career with the Defense Mapping Agency Aerospace Center in 1978.

https://www.gim-international.com/content/news/senior-vice-president-of-product-integration-appointment